

UMAC Meeting

April 13, 2010

11:30 a.m. (EDT)

Gathering & Checking in

Meeting called to order at 10:41

Worship

Eleanor

Minutes

Eleanor

Minutes shared

**Lingering tasks lifted up: Sandy to confer with Michael (UMITA) re workshops.
Sandy to secure Kevin Evers to design brochure and program.**

Treasurer's Report

Steve

Only expenditure to Erin Horner for web site work

Erin will update membership online until process for membership is official.

Committee Reports (if any)

None.

Event Planning Team: No site visit to Santa Fe, due to death in Karla's family.

End of month projected for site visit and report. Team agreed to wait, as we don't want to commit to a hotel site unseen.

By-Laws Committee: Erik Alsgaard to Chair. Former chair, Andy James appointed to local church.

Old Business

1.

Santa Fe or Albuquerque?

Conference 2011—

See above Event Planning Team

2.

Conference 2010

a.

Rethink Church or

mission event?

May not be able to serve through Rethink Church. Required to be sustainable.

Brainstorm Meeting: Jackie Vaughn, Royya James, Cate Monahan, Sandy Brands, Eleanor Colvin (perhaps a tweet-up, four-square, social media event)

Royya to schedule.

b.

Contract with Eric Law

Mark: Looks complete. Include value of display. Include \$75 for meals not included in event.

Sandy: Usually charges \$1,200 day. We're not paying transportation. Display good opportunity to share his information and art installation.

Sandy

c.

Entries and

nominations: dates for, etc.

Communicator of the Year: Open May 1-June 1

Cate: Craft letter to invite former Hall-of-Famers to attend and be part of the panel

Will sell tickets for banquet separately (to cover costs) as agreed last year

Eleanor: Confirm who judges/determines Communicator of the Year.

d.

Workshops

CONFIRMED

Short Video Production/Our Church Videos – Eric Halverson [Art confirmed]

Rethink Church/Impact Community – Jen Rodia, Jackie Vauhagn [Royya confirmed]

DuBoseography – Mike DuBose [Royya confirmed]

Financial Interpretation -- Talking Resources – Ken Sloane [Royya confirmed]

Eric Law Workshop [Sandy confirmed]

STILL TO BE EXPLORED

UMITA – check with Michael re: workshops [Sandy]

Suggestions:

PLENARY SESSION/Panel: IT for communicators—how to speak IT

Design Matters – Illustrator/Graphic Art (hands on) (Creative Worship/Midnight Oil)

Experiential Marketing: Coffee filter/iPod experiences-value – Midnight Oil

Effective use of youtube, social media/App building class – Art McClanahan

***Creating Training Team in Conference – Cheryl Hemmerlee [Need to respond regarding reimbursables]**

Christian Yoga – stretch breaks

Wayne Rhodes [Sandy to confirm]

e.

Judging

Eleanor: confirm who judges Communicator of the Year

Cate: secure awards judges

Matt: Follow up and confirm judging process

f.

Vendors brochure

Vendor space: \$200

Royya: Confirm RCC rate. (\$650)

We can adjust our rate accordingly, acknowledging that we're not as large as RCC.

Mark and Sandy: complete vendor brochure

Sandy: provide Mark with hotel contact (to discuss vendor space)

Sandy: provide Steve with contract

g.

Sponsors

July 1: Deadline for meal sponsorship. Cut meal from agenda

Thursday-breakfast and lunch

Friday- breakfast

Receptions

Sandy: Provide available sponsorship opportunities to Mark

- | | |
|----|----------|
| 3. | Handbook |
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New Business

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| 1. | Membership kits |
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- | | |
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| 2. | Monthly |
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communications

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|----|-----------------------|
| a. | Invitation to vendors |
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to write “here’s what’s coming” or whatever

- | | |
|----|------------------------|
| b. | Blog by officers/board |
|----|------------------------|

members/chairs—schedule & assign

- | | |
|----|--------------|
| c. | E-newsletter |
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*** Cate: Research entertainment options for gala/after gala**